



THE BELCORP TREE

(to support engineering and supply chain growth throughout Nigeria and beyond)

1. OUR ROOTS

The Company can only grow if its roots are well formed. It's business roots comprise :-

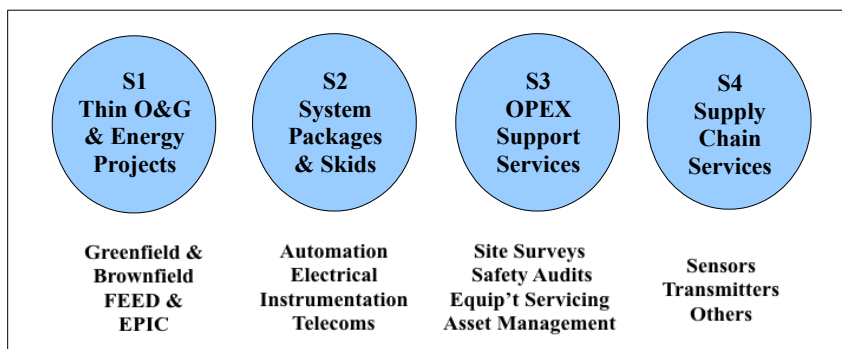
Staff & Associates.... Staff are full time employees. Associates are professional people on long term contract that have the necessary academic ability, industrial experience and social skills required to complete their assigned worksopes.

Enterprise Partners... Coming under supply chain support services, these are enterprises for which BISL provides product representation, with each partnership assigned a Profit Centre.

Pareto Standards.... To maintain business efficiency, each routine activity is first optimised, then defined by a "BISL Standard", whose purpose is to satisfy at least 80% of its related applications, while ensuring its future use only takes 20% of actual effort (satisfying Pareto's 80/20 rule). Justification for each standard originates from an in-depth analysis by Staff and Associates. Each standard makes reference to one or more corresponding international standards used within the global Oil, Gas & Energy Industries, while due importance is given to reducing the environmental and social impact from their applied use.

2. OUR PURSUITS

The Company's success comes from four strategic business streams (including those individual profit centres that exist within the supply chain services stream) :-



3. FURTHER INFORMATION

BISL.EN.0.02.0001.R0 Our Vision, Mission & Strategic Goals

BISL.EN.1.03.0001.R0 About Us

BISL EN.2.03.0001..R0 Our Marketing Pyramid